

CONTENTS

UKRAINIAN LANGUAGE

Banyoi V. F. REGIONAL TOPONYMY IN THE CONTEXT OF LOCAL HISTORY STUDIES.....	1
Berest T. M. PHRASEOLOGICAL REPRESENTATION OF THE CONCEPT <i>GOD</i> IN THE LINGUISTIC WORLDVIEW OF SLOBOZHANSKYNA.....	9
Bessarab O. V., Kobilina Yu. M., Yuldasheva L. P. IMPROVING THE LEVEL OF PROFICIENCY IN THE STATE LANGUAGE AS A COMPONENT OF THE PROFESSIONAL COMPETENCE OF CIVIL SERVANTS.....	15
Vykhor V. G., Tereshchenko L. V. LINGUISTIC FEATURES OF THE TRANSLITERATION OF PROPER NAMES IN CONTEMPORARY UKRAINIAN TEXTS.....	22
Dynikova L. Sh. LANGUAGE CULTURE IN MODERN BUSINESS COMMUNICATION.....	28
Kovalova I. O. PROFESSIONAL LANGUAGE AS A TOOL OF SPEECHWRITING: THEORETICAL AND METHODOLOGICAL PRINCIPLES OF INTEGRATION INTO PR COMMUNICATIONS.....	33
Ostapenko M. P. ABBREVIATIONS IN MILITARY DISCOURSE (BASED ON THE DMYTRO KRAPYVENKO'S ESSAYS).....	39
Pitel V. M., Pitel V. I. SEMANTICS OF NAMES OF HERBAL PLANTS AND THEIR DERIVATIVES IN MARKO CHEREMSHYNA'S PROSE.....	45
Putrashyk V. I. REGIONAL DIALECTISMS IN MEDIA TEXTS: STATE OF RESEARCH AND PERSPECTIVES.....	52
Semeniuk O. A. REPRESENTING ENERGY TRANSFORMATION PROCESSES IN CONTEMPORARY UKRAINIAN DISCOURSE.....	59
Khlypavka H. H., Babii I. V. RHETORIC AS A FACTOR IN THE DEVELOPMENT OF THE LINGUISTIC CULTURE OF UKRAINIAN SOCIETY UNDER CONDITIONS OF GLOBALIZATION TRANSFORMATIONS.....	65
Shulska N. M., Martyniuk M. I., Kostyuk Yu. M. BORROWED VOCABULARY AS A TOOL OF MULTICULTURAL COMMUNICATION IN MILITARY MEDIA DISCOURSE: BASED ON THE MATERIAL OF UNOFFICIAL ANTHROPONYMY OF THE MILITARY.....	71
Yuriychuk N. D., Savenko L. P. ON THE ISSUE OF NORMALIZATION OF THE UKRAINIAN LITERARY LANGUAGE: HISTORY AND PRESENTITY.....	77

Yalova O. V., Bortun K. O. THE GENESIS OF THE FORMATION OF LANGUAGE RELATIONS AND LANGUAGE POLICY AND ITS BASICS (PRINCIPLES) IN THE TERRITORY OF MODERN UKRAINE.....	82
SLAVIC LANGUAGES	
Askerova I. A. COGNITIVE ETHNOLINGUISTIC APPROACH TO THE ANALYSIS OF EMOTION CONCEPTS: THE POLISH METHODOLOGICAL PERSPECTIVE.....	89
Razumna A. A. GNOSEOLOGICAL AND AXIOLOGICAL DIMENSIONS OF THE CONCEPT OF <i>SOUL</i> (BASED ON UKRAINIAN AND POLISH PHRASEOLOGICAL UNITS).....	98
ROMANIC AND GERMANIC LANGUAGES	
Blahovirna-Khranovska U. M. REALIZATION OF THE ADVERTISING FUNCTION IN CONTEMPORARY BRITISH LITERARY REVIEWS.....	107
Bolkarova O. V. LEXICAL-SEMANTIC ANALYSIS OF THE FIRST SPEECHES OF CHARLES III AND ELIZABETH II AS MONARCH.....	114
Veremchuk E. O. LEXICAL AND STYLISTIC FEATURES OF THE SYRIAN CIVIL WAR COVERAGE IN BRITISH JOURNALISM (2011–2023).....	120
Hniedkova O. H., Ten D. R. PECULIARITIES OF LINGUO-CULTURAL ADAPTATION IN THE TRANSLATION OF SOCIAL MEDIA DISCOURSE.....	126
Gryshkova R. O. NONCE WORDS OR OCCASIONALISMS AND THEIR ROLES IN THE NOVEL “FIFTY SHADES OF GREY” BY EL JAMES.....	133
Kosovych O. V. LANGUAGE POLICY OF FRANCE IN THE 21ST CENTURY AND MECHANISMS FOR PRESERVING THE PURITY OF THE FRENCH LANGUAGE	138
Makhonina N. H., Kononenko V. O. CHANGES IN THE CONSONANTAL SYSTEM OF THE GERMAN LANGUAGE: THE FIRST AND SECOND CONSONANT SHIFTS AND THEIR CONSEQUENCES.....	146
Myzyn T. O. VERBALIZATION OF THE CONCEPT <i>WATER</i> IN THE ENGLISH LANGUAGE PICTURE OF THE WORLD.....	153
Ohienko M. D. MARITIME TECHNICAL TERMS AND PROFESSIONAL VOCABULARY: A LINGUISTIC ANALYSIS OF THE RELATIONSHIP.....	159
Semeniuk A. A., Cherniak O. M. VERBALIZATION OF AMERICA’S IMAGE IN THE ENGLISH MASS MEDIA.....	165
Semeniuk O. B. STYLISTIC FEATURES OF PHRASEOLOGY IN WINSTON CHURCHILL’S EPISTOLARY DISCOURSE.....	171

Shuhaiev A. V. THE PHENOMENON OF COMMUNICATION: CONTEMPORARY INTERPRETATIONS AND PHILOLOGICAL PERSPECTIVES.....	177
Shcherbyna S. M. SPECIFICITY OF FORMING AND STRUCTURAL-SEMANTIC PECULIARITIES OF ENGLISH ARCHITECTURAL TERMS.....	183
GENERAL LINGUISTICS	
Rudenko M. Yu. MOBILITY, CHANGEABILITY OF YOUTH LANGUAGE.....	188
TRANSLATION STUDIES	
Budanova L. G., Tsokorova A. Yu., Sitko A. V. COMMUNICATIVE STRATEGY FOR SUPPORTING THE ADDRESSEE IN POLITICAL DISCOURSE: TRANSLATION ASPECT.....	197
Hromko T. V. RECENT AMERICAN TRANSLATION STUDIES IN THE DIMENSIONS OF MODERN THEORIES, METHODOLOGIES AND PRACTICES.....	202
Zhyzhoma O. O., Husiev M. S. ZLINGUOCULTURAL SPECIFICITY OF PHRASEOLOGISMS WITH ONOMASTIC COMPONENTS IN MODERN SLAVIC LANGUAGES.....	211
Karpik M. I., Dekalo O. O., Kuzmenko T. M. PROBLEMS OF TRANSLATING NEOLOGISMS IN CONTEMPORARY GERMAN-LANGUAGE MEDIA.....	217
Ktefan A. K., Khromova V. S. LINGUISTIC MEANS OF MANIPULATION IN POLITICAL DISCOURSE AND STRATEGIES FOR THEIR TRANSLATION FROM ENGLISH INTO UKRAINIAN.....	224
Khromova V. S., Dobridi M. G. MEMES AS A MODERN GENRE OF MASS COMMUNICATION: THE INFLUENCE OF ENGLISH-LANGUAGE BORROWINGS IN UKRAINIAN YOUTH CULTURE.....	230
Charikova I. V., Halapchuk-Tarnavska O. M., Mishchuk I. M. ANTONYMOUS TRANSLATION IN INTERPRETING.....	235
Shyika Yu. I., Rura M. I. PECULIARITIES OF TRANSLATION STUDIES ANALYSIS OF A LITERARY TEXT (BASED ON THE LITERARY FAIRY TALE "EIGHT DAYS OF LUKE" BY DIANA WYNNE JONES).....	242
Shkola I. V., Polulyakhov A. S., Moroz A. A. TRANSLATION FROM THE POSITION OF PSYCHOANALYTICAL THEORY.....	248
Yufereva O. V., Muntian O. O. AUSTRALIAN REALIA IN THE UKRAINIAN TRANSLATION OF HENRY LAWSON'S SHOET STORIES: DOMESTICATION AS A STRATEGY OF INTERCULTURAL COMMUNICATION.....	258

STRUCTURAL, APPLIED, AND MATHEMATICAL LINGUISTICS

Yesypenko N. G., Dushkevich A. Ya.

STRUCTURAL AND FUNCTIONAL CHARACTERISTICS OF INCLUSIVE EDUCATION TERMS IN BRITISH OFFICIAL DOCUMENTS.....264

LITERARY STUDIES

Bardyn N. V., Romaniuk A. I.

CIRCE IN WORLD LITERATURE: INTERPRETATION AND ARCHETYPAL TRANSFORMATION OF THE IMAGE.....270

Behmat A. O.

LOVE AND BETRAYAL AS KEY CONCEPTS OF SHU TING'S POETIC WORK.....276

Beliakov O. O., Pozharska N. V., Shkamarda O. A.

LINGUISTIC AND LITERARY MEANS OF REALIZING THE CONCEPT OF 'PLAY' IN JOHN FOWLES'S 'THE MAGUS'.....284

Brovko O. O., Vinnikova N. M., Lutsiuk M. V.

THE CONCEPT OF *HOMO VIATOR*: SOURCES AND ARTISTIC MODIFICATIONS IN CONTEMPORARY UKRAINIAN POETRY.....290

Ivashkiv-Vashchuk O. V., Kharchuk P. L.

THE STORY OF APOLLO AND DAPHNE: SOURCES, ANALOGIES, MOTIFS.....297

Karpinska L. L.

THE THEME OF FOOD AND NATIONAL CUISINE IN UKRAINIAN LITERATURE.....303

Liubetska V. V.

CHRONOTOPE IN KAZUO ISHIGURO'S NOVEL «THE REMAINS OF THE DAY».....310

Malitska A. D.

INTENTIONS TO LYRICIZATION IN A MILITARY DIARY «BATTLE FOR LIFE: THE DIARY OF 2022» BY ANATOLY DNISTROVYI.....316

INFORMATION ABOUT AUTHORS.....321